

GUIDE TO ASGA WORKSHOPS

2026 ATLANTA CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



GOAL-SETTING TECHNIQUES

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

H ***Goal-setting & Fulfilling Your Mission: What are You Doing?*** – Suzette Walden Cole, Ph.D.

J ***What Are Your Superpowers? What Your SGA Can (And Can't) Do*** – Butch Oxendine



ORGANIZATION EFFECTIVENESS

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor-- ensure that someone from your delegation attends any of the sessions with this icon.

A ***Your SGA Report Card: 13 Steps to Raise Your Grade to A+*** – Butch Oxendine

D ***The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)***
– Butch Oxendine

G ***How to Make Students Care About Your Student Government*** – Butch Oxendine

K ***NEW WORKSHOP Less Words, More Action: Building Spaces Where Belonging Matters***
– Suzette Walden Cole, Ph.D.



PERSONAL GROWTH

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

C ***I C.E.O. You*** – Santo Stephens

I ***Dragon Slayer (Full Armor)*** – Santo Stephens

***Have a question about this Guide to ASGA Workshops? Please write
info@asgaonline.com.***



CONFLICT RESOLUTION

Conflict is an inevitable part of any effective SG. If you do not have it, then something is probably “off” within your organization. It is not a question of if you will experience it, rather it is how you will deal with it that is important. If your SG gets bogged down by the drama, or you feel you can improve in this area, be sure that you or someone from your delegation attends any of the sessions with this icon.

B ***Knowing When and How to Call Someone Out: Confronting Members within the SG***
– Suzette Walden Cole, Ph.D.



TRAINING & DEVELOPMENT

New leaders cycle into SG every year, and in some instances, multiple times a year, so quality training and development of your SG officers and legislators is essential. If not everyone is on the same page, or functioning with the same information, it will drastically impact your operations. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

L ***Student Government Recruitment, Retention, and Fun & Engaging Meetings*** – Dave Kelly



MEETING MANAGEMENT

SG members spend a tremendous amount of time in meetings for planning, programming and passing legislation. Ensuring that your SG’s meetings run efficiently is an essential component to your overall productivity. If your SG struggles with Robert’s Rules, or what can feel like excessively long meetings, be sure that someone from your delegation attends any of the sessions with this icon.

F ***W.A.I.T. (Why Am I Talking)*** – Santo Stephens



ADVISOR

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution’s SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

E ***FOR ADVISORS On the Right Foot: Building Rapport With Your SG*** – Suzette Walden Cole, Ph.D.



PUBLIC RELATIONS

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

BONUS WORKSHOP ***How & Why You Must Improve Your SGA’s Web & Social Media Presence***
– Butch Oxendine