

GUIDE TO ASGA WORKSHOPS

ATLANTA

2025 ATLANTA SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

J *What Can Your Student Government Really Accomplish? Choose Realistic Goals* – Butch Oxendine

H *Goal-setting & Fulfilling Your Mission: What are You Doing?* – Suzette Walden Cole, Ph.D.



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A *13 Steps to a Super Student Government* – Butch Oxendine

D *The 25 Worst Mistakes Your Student Government Can Make* – Butch Oxendine

G *How to Make Students Care About Your Student Government: Create "Signature Programs"* – Butch Oxendine



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

C **NEW WORKSHOP** *I C.E.O. You* – Santo Stephens

K *Inclusive SG Leadership: Tackling the Difficult Conversations* – Suzette Walden Cole, Ph.D.

I **NEW WORKSHOP** *Dragon Slayer (Full Armor)* – Santo Stephens

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you do not have it, then something is probably “off” within your organization. It is not a question of if you will experience it, rather it is how you will deal with it that is important. If your SG gets bogged down by the drama, or you feel you can improve in this area, be sure that you or someone from your delegation attends any of the sessions with this icon.

B **Knowing When and How to Call Someone Out: Confronting Members within the SG**
– Suzette Walden Cole, Ph.D.

L **NEW WORKSHOP** **Playing Well With Others: Conflict Resolution, Motivation, and Delegation**
– Dave Kelly



Meeting Management

SG members spend a tremendous amount of time in meetings for planning, programming and passing legislation. Ensuring that your SG’s meetings run efficiently is an essential component to your overall productivity. If your SG struggles with Robert’s Rules, or what can feel like excessively long meetings, be sure that someone from your delegation attends any of the sessions with this icon.

F **NEW WORKSHOP** **W.A.I.T. (Why Am I Talking)** – Santo Stephens



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution’s SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

E **FOR ADVISORS** **On the Right Foot: Building Rapport With Your SG** – Suzette Walden Cole, Ph.D.



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

BONUS WORKSHOP **How to Improve Your SG’s Web & Social Media Presence** – Butch Oxendine