GUIDE TO ASGA WORKSHOPS



2024 ATLANTA SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.

Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

J What Can Your Student Government Really Accomplish? Choose Realistic Goals - Butch Oxendine

Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

- A 13 Steps to a Super Student Government Butch Oxendine
- C Student Government is a Bunch of C.R.A.P. Michael A. Cadore Sr., Ed.D.
- D The 25 Worst Mistakes Your Student Government Can Make Butch Oxendine
- G How to Make Students Care About Your SG: Create "Signature Programs" Butch Oxendine
- II Is Your Student Government a Joke? Dessie Hall

Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

- B Teamwork Makes the Dream Work Dessie Hall
- **E** Retention Matters Dessie Hall



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

■ Magnus Principles: I am, You Are, We Are Magnus! #Greatness - Michael A. Cadore Sr., Ed.D.

Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

K A Seat at the Table - Dessie Hall

Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – Michael A. Cadore Sr., Ed.D.

FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)

- Michael A. Cadore Sr., Ed.D.

Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

BONUS WORKSHOP How to Improve Your SG's Web & Social Media Presence - Butch Oxendine

