

## WORKSHOP DESCRIPTIONS (continued)

### Session K A Seat at the Table

(3:45 p.m. to 4:45 p.m. — WALNUT, 4th Floor)

Sometimes, SG officers are afraid to address certain issues because of their lack of understanding about their role or because there's a broken communication channel with administration. This presentation will discuss how new and current SG officers can use their voice to promote change on their campus and enjoy the perks that come with the position.

**Delivery format:** This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.

**Presentation resources:** Power Point

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Communicate effectively
- Connect with high ranking administrators
- Learn negotiation tactics

### Session L FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)

3:45 p.m. to 4:45 p.m. — HICKORY, 7th Floor)

To provide insight, discussion regarding effective leadership

**Delivery format:** This 30 to 60-minute workshop allow attendees to participate in scenario-based exercises, share experiences, and participate through discussion proactive ways to succeed and lead through crucial conversations regarding:

- Honoring others and thyself regardless of race, ethnicity and/or background
- Empowering through a high-level Emotional Intelligence
- Loyalty – Respect and Relationships
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts; music

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of effective leadership

## ASGA WORKSHOP PRESENTERS

### Michael A. Cadore Sr., Ed.D.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Rockledge Florida City councilman Seat #1 (2019-Present)
- Learn more at [www.magnussi.com](http://www.magnussi.com)
- [magnussolutionsinc@gmail.com](mailto:magnussolutionsinc@gmail.com)



In HICKORY, 7th Floor

### W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- [butch@asgaonline.com](mailto:butch@asgaonline.com)



In HAZELNUT, 1st Floor

### Dessie Hall

- Speaker, Trainer, Consultant, and Health Advocate ([dessiehall.com](http://dessiehall.com))
- Executive Director of Dessie Hall (DH) Consulting, LLC and CEO of Beyond Events, LLC
- Experienced Student Affairs Professional with more than 16 years of experience in higher education; Over 14 years of experience in Student Government
- [dessiehallspeaks@gmail.com](mailto:dessiehallspeaks@gmail.com)



In WALNUT, 4th Floor

### Exhibitor

#### Dave Kelly

- Dave Kelly
- **Address:** 3010 Sawtooth Circle Alpharetta, GA 30022
- **Phone:** 404-403-1481
- **Email:** [DaveKelly@gonzospeaks.com](mailto:DaveKelly@gonzospeaks.com)
- **Web:** [davegonzokelly.com](http://davegonzokelly.com)
- **Facebook:** [facebook.com/AmericasStudentLeadershipTrainer](https://facebook.com/AmericasStudentLeadershipTrainer)



American Student Government Association

1-877-275-2742 • [info@asgaonline.com](mailto:info@asgaonline.com) • [www.asgahome.org](http://www.asgahome.org)



# ATLANTA

## IMPROVE YOUR STUDENT GOVERNMENT

Saturday, March 16, 2024

8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast

Hazelnut Foyer (registration)  
Hotel Breakfast Area (breakfast)

9:00 a.m. to 9:20 a.m. — Welcome

■ Michael A. Cadore, Sr., Ed.D., Emcee  
Hazelnut, 1st Floor

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

- 13 Steps to a Super Student Government** — Butch Oxendine  
Hazelnut, 1st Floor
- Teamwork Makes the Dream Work** — Dessie Hall  
Walnut, 4th Floor
- Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism)** — Michael A. Cadore, Sr., Ed.D.  
Hickory, 7th Floor

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

- The 25 Worst Mistakes Your Student Government Can Make** — Butch Oxendine  
Hazelnut, 1st Floor
- Retention Matters** — Dessie Hall  
Walnut, 4th Floor
- FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge Encourage)** — Michael A. Cadore Sr., Ed.D.  
Hickory, 7th Floor

12:00 p.m. to 1:00 p.m. — Lunch

Hazelnut, 1st Floor

1:00 p.m. to 1:15 p.m. — ASGA Halftime

Hazelnut, 1st Floor

1:15 p.m. to 2:15 p.m. — Training Block 3

- How to Make Students Care About Your SG: Create “Signature Programs”** — Butch Oxendine  
Hazelnut, 1st Floor
- Is Your Student Government a Joke?** — Dessie Hall  
Walnut, 4th Floor
- Magnus Principles: I am, You Are, We Are Magnus! #Greatness** — Michael A. Cadore Sr., Ed.D.  
Hickory, 7th Floor

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

- BONUS WORKSHOP How to Improve Your SG’s Web & Social Media Presence** — Butch Oxendine — Hazelnut, 1st Floor
- Senators, Representatives, Judicial Branch, and Committee Members — Walnut, 4th Floor
- Presidents, Vice Presidents, Secretaries & Treasurers — Hickory, 7th Floor
- Advisors — Breakfast Area

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block 4

- What Can Your Student Government Really Accomplish? Choose Realistic Goals** — Butch Oxendine  
Hazelnut, 1st Floor
- A Seat at the Table** — Dessie Hall  
Walnut, 4th Floor
- FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)** — Michael A. Cadore Sr., Ed.D.  
Hickory, 7th Floor

4:45 p.m. to 4:50 p.m. — Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Michael A. Cadore, Sr., Ed.D., Emcee
- Ultimate Connectors Raffle (return your evaluation form to enter)
- **The Importance of Your Student Government** — Butch Oxendine  
Hazelnut, 1st Floor

Download conference workshop handouts at <https://bit.ly/3oZsMD7>





# WORKSHOP DESCRIPTIONS

## **Session A** **13 Steps to a Super Student Government** (9:30 a.m. to 10:45 a.m. — HAZELNUT, 1st Floor)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

## **Session B** **Teamwork Makes the Dream Work** (9:30 a.m. to 10:45 a.m. — WALNUT, 4th Floor)

"There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.

**Delivery format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government

## **Session C** **Student Government is a Bunch of C.R.A.P.** (9:30 a.m. to 10:45 a.m. — HICKORY, 7th Floor)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

**Delivery format:** This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government official.

## **Session D** **The 25 Worst Mistakes Your Student Government Can Make** (11:00 a.m. to 12:00 p.m. — HAZELNUT, 1st Floor)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

## **Session E** **Retention Matters** (11:00 a.m. to 12:00 p.m. — WALNUT, 4th Floor)

It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

**Delivery format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Recognize effective ways to recruit members.
- Identify why members stop participating.
- Learn how to R.E.T.A.I.N. members.

## **Session F** **FOR ADVISORS Be an Uncle M.I.K.E.** (Mentor-Inspire-Knowledge-Encourage)

(11:00 a.m. to 12:00 p.m. — HICKORY, 7th Floor)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

**Delivery format:** This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of mentoring and mentorship

## **Session G** **How to Make Students Care About Your SG: Create "Signature Programs"** (1:15 p.m. to 2:15 p.m. — HAZELNUT, 1st Floor)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

**Delivery Format:** It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

**Presentation Resources:** The session utilizes presentation software, and printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

## **Session H** **Is Your Student Government a Joke?** (1:15 p.m. to 2:15 p.m. — WALNUT, 4th Floor)

Is your SG up to par? Are you having trouble keeping your meetings under control? Has your membership declined significantly? Have rumors spread on campus about your SG? Do you feel that your peers and campus leadership don't take you seriously? It's time to address the real issues that student governments are afraid to deal with. Student leaders can sometimes struggle with staying committed, engaged, organized, efficient, and enthusiastic about their SG. This presentation will assist student leaders on how they can "finally" be taken seriously by their peers, advisors, and administrators. We will deal with the "elephant" in the room and identify ways to resolve issues "after" they manifest.

**Delivery format:** This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.

**Presentation resources:** Power Point

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning outcomes. After attending this session, participants should be able to:**

- Maintain a code of ethics
- Identify early signs of potential barriers
- Establish or reinforce guidelines for solving problems
- Address concerns of student body in a professional and timely manner.

## **Session I** **Magnus Principles: I am, You Are, We Are Magnus!** #Greatness

(1:15 p.m. to 2:15 p.m. — HICKORY, 7th Floor)

This discussion opens a dialogue to discuss principles to success! By participating in the Magnus Principles: I am, You Are, We Are Magnus! #Greatness workshop, you'll gain skills needed to create major breakthroughs in the achievement of your goals and the quality of your life professionally and personally. Preparation, Patience, Professionalism, Pride, Persistence, Praise.

**Delivery format:** This 60-minute discussion allows attendees to share experiences, and discuss effective ways to promote, engage and achieve student success through interaction, sharing of personal and professional experiences.

**Presentation Resources:** PowerPoint

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of Magnus Principles

## **BONUS WORKSHOP** **How to Improve Your SG's Web & Social Media Presence** (2:30 p.m. to 3:30 p.m. — HAZELNUT, 1st Floor)

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

**Presentation Resources:** This session utilizes the internet.

**Level of Interactivity (from 1 to 5 being very interactive):** 2

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

## **Session J** **What Can Your Student Government Really Accomplish? Choose Realistic Goals** (3:45 p.m. to 4:45 p.m. — HAZELNUT, 1st Floor)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

**Delivery Format:** It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

**Presentation Resources:** This session utilizes PowerPoint/Keynote and printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying