

WORKSHOP DESCRIPTIONS (continued)



Session M

NEW WORKSHOP The Power of Ongoing Regard

(3:45 p.m. to 4:45 p.m. — CN 2220)

Does your SG recognize members outstanding work through mechanism such as a "praise box" or awards? Do you still hear people complain of never being recognized? Do you yourself feel like nobody notices what you do? Learn the power of ongoing regard and how it can begin to transform your SG.

Delivery Format: You will be asked to work with a small group of conference attendees through a series of interactive exercises to learn the process of ongoing regard. Throughout your time with your small group, you will share current recognition tactics your SG engaged in, as well as gain ideas from other conference attendees. The session will conclude with a large group discussion where examples are shared, and a list of takeaways is created.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Recognize what your SG is currently doing to praise members for their hard work
- Explore the power of ongoing regard
- Articulate at least one example of ongoing regard that you can take back to your SG



Session N

Retention Matters

(3:45 p.m. to 4:45 p.m. — CN 2240)

It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members.
- Identify why members stop participating.
- Learn how to R.E.T.A.I.N. members.

ASGA WORKSHOP PRESENTERS

Dessie Hall

- Higher education professional, event planner, mentor, advisor, speaker, and entrepreneur
- Student Life Coordinator at Atlanta Technical College
- Bachelor of Science degree in Communications with a minor in Social Media from Walden University
- Founder and director of Inspire Girls USA
- Executive director for Dessie Hall Consulting, LLC
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In CN 2240

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



In CN 1000

Walter P. May, Ph.D.

- Dean of Students at Reinhardt University
- Doctorate degree in Educational Policy Studies from Georgia State University
- Dissertation focused on the experience of students who serve as student government presidents
- Consultant for the National Campus Leadership Council (NCLC)
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In JIM CHERRY LRC 1100

Ernest J. Robinson

- Professional speaker/trainer/consultant with Be-E.R.N.E.S.T (www.B-ERNEST.org)
- Former SG Senator at Virginia Union University
- Former Active Duty United States Marine (Combat Iraq 2003)
- Former Student Athletic Advisory Committee Rep, and Judicial Affairs Student Rep
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In CN 2240

Sarah E. Schoper, Ph.D.

- Independent consultant, speaker, and author in the areas of student learning, leadership, and organizational development
- Former Student Body Executive Officer and Student Government Advisor
- Ten years as a student affairs professional
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In CN 2220

ATLANTA

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, March 30, 2019

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

CN 1000

9:00 a.m. to 9:20 a.m. — Welcome

- Butch Oxendine, Emcee
- CN 1000

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block I

A. 13 Steps to a Super Student Government — Butch Oxendine
CN 1000

B. NEW WORKSHOP What Big Assumptions Are You Making That Are Standing in the Way of You Accomplishing Your SGA Goals? — Sarah E. Schoper, Ph.D.
CN 2220

C. NEW WORKSHOP Managing the 3 Ps: People, Projects, and Priorities — Walter P. May, Ph.D.
JIM CHERRY LRC 1100

D. NEW WORKSHOP The ABCs of SGA — Ernest J. Robinson
CN 2240

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block II

E. The 25 Worst Mistakes Your Student Government Can Make — Butch Oxendine
CN 1000

F. NEW WORKSHOP Is Your SG Running Like a Machine or Brain? — Sarah E. Schoper, Ph.D.
CN 2220

G. You've Won the Election, Now What? Strategies for Effectively Transitioning into a Leadership Role — Walter P. May, Ph.D.
JIM CHERRY LRC 1100

H. NEW WORKSHOP Chess vs. Checkers: Understanding How and When to Make the Right Moves — Ernest J. Robinson
CN 2240

12:00 p.m. to 1:00 p.m. — Lunch
CN 1000

1:00 p.m. to 1:15 p.m. — ASGA Halftime
CN 1000



1:15 p.m. to 2:15 p.m. — Training Block III

I. How to Make Students Care About Your SG: Create "Signature Programs" — Butch Oxendine
CN 1000

J. NEW WORKSHOP Five Tools for Bringing Innovative Ideas to Your SG — Sarah E. Schoper, Ph.D.
CN 2220

K. Teamwork Makes the Dream Work — Dessie Hall
CN 2240

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. **BONUS WORKSHOP How Your SG Can Connect With Students: Survey Them!** — Butch Oxendine — CN 1000
2. Presidents/Vice Presidents/Secretaries/Treasurers — CN 2220
3. Senators/Representatives/Committee Members — CN 2240
4. Advisors — CN 2250

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block IV

L. What Can Your Student Government Really Accomplish? Choose Realistic Goals — Butch Oxendine
CN 1000

M. NEW WORKSHOP The Power of Ongoing Regard — Sarah E. Schoper, Ph.D.
CN 2220

N. Retention Matters — Dessie Hall
CN 2240

4:45 p.m. to 4:50 p.m. — Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Ultimate Connectors Raffle (return your evaluation form to enter)
- "The Importance of Your Student Government" — Butch Oxendine, ASGA Founder & Executive Director
CN 1000

Thank you to Georgia State University Perimeter College - Clarkston for hosting this conference!



For a limited time:
Download workshop handouts for this conference at <http://bit.ly/2FGSp6i>



WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government**

(9:30 a.m. to 10:45 a.m. — CN 1000)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **NEW WORKSHOP What Big Assumptions Are You Making That Are Standing in the Way of Accomplishing Your SG Goals?**

(9:30 a.m. to 10:45 a.m. — CN 2220)

Do you ever find yourself complaining to others that you can't accomplish your goals because of someone else? What if it wasn't another person who was standing in your way of accomplishing your goals, but instead was actually you? This session will assist you in exploring the big assumptions that hold you and how they are preventing you from accomplishing your SG goals.

Delivery Format: You will be asked to pair up with another conference attendee, and will work through a series of interactive exercises to unearth what you and your partner might be doing to stand in the way of accomplishing your SG goals.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Identify competing commitments and the big assumptions guiding them
- Construct Kegan and Lahey's mental model to help you increase your awareness of your big assumptions
- Identify what is within one's responsibility that is standing in the way of achieving one's goals

Session C **NEW WORKSHOP Managing the 3 Ps: People, Projects, and Priorities**

(9:30 a.m. to 10:45 a.m. — JIM CHERRY LRC 1100)

Through role play, guided activities and engaging discussions you will further develop your managing skills to have an impact in all areas of your academic, social, and work life.

Learning Outcomes. After attending this session, participants should be able to:

- Use their strengths to lead and coach; not dictate and do it all themselves
- Gain a better use of time management to actually discover more time and motivation for all areas of their lives
- Identify skills to establish priorities in tasks, and when to delegate

Session D **NEW WORKSHOP The ABCs of SGA**

(9:30 a.m. to 10:45 a.m. — CN 2240)

As a new officer or adviser to SGA it can seem like an uphill challenge. This course will give a comprehensive look at what you need to know to maximize the potential of success. The structure, nomenclature and operations of an organization continually challenge student governments'. Although various approaches have stressed the development of

skills or behaviors, it is becoming increasingly apparent that the development of the very basic skills and understanding of what student governance is prevalent. In an effort to increase knowledge in this area this session covers vernacular used in meetings or used to describe roles or procedures.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint).

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand basic functions and nomenclature of SGA
- Become familiar with the roles and responsibilities of members

Session E **The 25 Worst Mistakes Your Student Government Can Make**

(11:00 a.m. to 12:00 p.m. — CN 1000)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **NEW WORKSHOP Is Your SG Running Like a Machine or a Brain?**

(11:00 a.m. to 12:00 p.m. — CN 2220)

Perhaps you are working hard to make sure that your SG is running like a well-oiled machine. Maybe there are some processes you wish your SG members would just learn how to do the right way. Have you ever given much thought as to what it does when your SG is running like a machine? What if your SG were instead to run like a brain? This session will enable you to assess the direction your SG is moving in and to consider the pro's and con's of two distinct organizational models.

Delivery Format: Each model will be presented via humorous, realistic lecture. After each model is presented, you will work with a small group of conference attendees to discuss connections you see between each model and your current SG. The session will conclude with a large group discussion where examples are shared, and a list of takeaways is created.

Presentation Resources: The session utilizes display media (i.e. Microsoft PowerPoint, Apple Keynote).

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Explore how both the machine model and brain model exist within your SG
- Identify ways in which either model is assisting your SG or standing in its ways
- Articulate ways in which you can strategically navigate either model so that you can get the most out of your SG

Session G **You've Won the Election, Now What? Strategies for Effectively Transitioning into a Leadership Role**

(11:00 a.m. to 12:00 p.m. — JIM CHERRY LRC 1100)

It's been said that there are three kinds of SGA candidates: (1) those who run for office because they want to DO something, (2) those who run because they want to BE something, and (3) those who run because they want to do something – but don't figure out what they want to do or how to do it until it's too late. Which are you? Now that you've won...what do you? How do you shift from being a member of student government to the leader? This session will help you build a blueprint for success as you navigate the tricky waters of becoming a confident and

competent leader of others and an organization.

Presentation Resources: PowerPoint; handouts

Delivery format: This session will be conducted in an interactive seminar format; therefore, your participation and contribution will determine the success of this session and your experience in it. Therefore, the presenter encourages a high-level of interaction and feedback throughout session.

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Describe actions and activities to be undertaken by leaders who are new in their roles and/or organizations
- Maintain effective continuity of the organization's progress, goals, and growth
- Be self-reliant and self-confident in their ability to fulfill their roles and responsibilities

Session H **NEW WORKSHOP Chess vs. Checkers: Understanding How and When to Make the Right Move**

(11:00 a.m. to 12:00 p.m. — CN 2240)

As a new officer or adviser to SGA governance or advising can seem confusing and complex. This course will give a comprehensive look at how to recognize the strength of your position, have appreciation for everyone around you and it will give you what you need to know to maximize the potential for success. The structure and operations of an organization continually challenge student governments' much like the complexity of a chess game. Although various approaches have stressed the development of skills or behaviors, it is becoming increasingly apparent that the development of roles and responsibilities is also relevant. In an effort to increase knowledge in this area this session will suggest responsibilities using the rules of chess and checkers to describe roles of various student governing bodies.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Understand roles of SGA and the institution
- Become familiar with the roles and responsibilities of members

Session I **How to Make Students Care About Your SG: Create "Signature Programs"**

(1:15 p.m. to 2:15 p.m. — CN 1000)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J **NEW WORKSHOP Five Tools for Bringing Innovative Ideas to Your SG**

(1:15 p.m. to 2:15 p.m. — CN 2220)

In this workshop, you will explore 5 skills you can use to potentially innovate your elections and voting processes. You'll receive tangible, real-world skills your SG can immediately use to create the changes you want to see on your campus and in your community. You can also use these skills in other areas of your SG in order to innovate them.

Delivery Format: Attendees will be divided into small groups so that deep discussion can be had. The presenter will facilitate the presentation of the five skills while giving each small group a chance to explore what the skill might look like in their SG.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as a printed handout for note taking.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Identify new five new skills for innovating your SG
- Establish practical ways in which the innovation skills can be brought into your SG's elections and voting as well as other places.
- Help others learn the five new innovation skills and articulate their importance.

Session K **Teamwork Makes the Dream Work**

(1:15 p.m. to 2:15 p.m. — CN 2240)

"There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government

BONUS WORKSHOP **How Your SG Can Connect With Students: Survey Them!**

(2:30 p.m. to 3:30 p.m. — CN 1000)

When you tackle an issue, you must be certain that students want you and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes

Session L **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

(3:45 p.m. to 4:45 p.m. — CN 1000)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format, and an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

For a limited time: Download workshop handouts for this conference at <http://bit.ly/2FGSp6i>